KASIA SLIWINSKA

1 PROFESSIONAL SUMMARY

Bringing over 5 years of experience leading user research projects, including designing research studies, gathering user feedback, analyzing and synthesizing data, creating research reports, presenting findings, and producing actionable design and product recommendations. Passionate about new and innovative technology. Recognized consistently for performance excellence and contributions to product research as well as team culture.

WORK EXPERIENCE

Senior UX Researcher | April 2021-Present

Meta Platforms, Inc.

- Executed a wide variety of research projects across multiple teams and products, including wearable technology, companion apps, social media apps, AR experiences, AI, and internal developer platforms.
- Ran close to 600 participants via 32 studies over the course of 3 years
 through diverse research methods, such as usability, concept, and
 prototype testing, diary studies, semi-structured interviews, intercept
 studies, product audits, and heuristic evaluations.
- Provided hundreds of actionable recommendations for product direction and feature prioritization that lead to product improvement.

UX Researcher II | March 2020 - April 2021

Facebook, Inc. via Planet Technology

- Collaborated with cross-functional teams that included designers, engineers, product managers, and prototypers to convert research findings into meaningful guidelines.
- Led design, recruiting, and data collection of fast, iterative research studies on both small and large (n > 3k) samples to address immediate and long-term needs of stakeholders.

UX Researcher | November 2018 - March 2020

Google LLC via Adecco

- Designed and conducted early-stage research that directly informed product features and form factors for upcoming Pixel phones and accessories.
- Interpreted results and generated formal reports for over dozen usability studies.
- Performed and presented literature reviews on latest academic research and public perceptions to focus product research methods and goals.

Psychology Research Assistant | 2016 - 2018

NASA Ames Research Center

- Lead participants through up to 6-hour long experiments and conducted follow-up interviews.
- Created tasks used in experiments to facilitate multitasking situations, time pressure activities, and test recall.

CONTACT

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WORK AUTHORIZATION

USA: US Citizen
EU: Polish Citizen

LANGUAGES

English & Polish

EDUCATION

Master of Arts in Research and Experimental Psychology

San Jose State University

Bachelor of Arts in Psychology and Slavic Studies

The Evergreen State College

HOBBIES

Crafts (needle felting, miniature painting, card making, zentangles), family photography, gaming (Time Princess, The Legend of Zelda, Pokemon Snap)

Distilling actionable
recommendations from raw data
Agile
Project management &
organization
Teamwork
Slide deck design
Interviewing
Onboarding & training

♥ VALUES

Honesty, compassion, collaboration, curiosity, flexibility